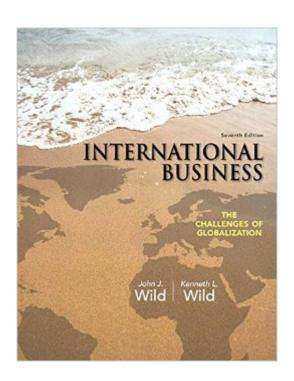
## The book was found

# International Business: The Challenges Of Globalization





### **Synopsis**

Directed primarily toward undergraduate International Business majors, this text also provides practical content for future industry professionals. Â A readable, concise, and innovative tour through international business,this textpresents the subject matter in a comprehensive â " yet succinct â " framework. Real-world examples and engaging features bring concepts to life and make international business accessible to all. Â The Seventh Edition better explains the influence of the global credit crisis and recent recession on international business, and even more fully embraces the crucial role of emerging markets in todayâ <sup>TM</sup>s global economy. Â

#### **Book Information**

File Size: 82138 KB

Print Length: 480 pages

Simultaneous Device Usage: Up to 2 simultaneous devices, per publisher limits

Publisher: Pearson; 7 edition (July 12, 2014)

Publication Date: July 12, 2014

Language: English

ASIN: B00XIHIXJM

Text-to-Speech: Not enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #448,201 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #51 in Kindle Store > Kindle eBooks > Business & Money > International > Exports & Imports #141 in Books > Business & Money > International > Exports & Imports #1879 in Kindle Store > Kindle eBooks > Business & Money > Entrepreneurship & Small Business > Entrepreneurship

#### Customer Reviews

This book is a great resource for learning International business strategy, Foreign direct investment motivations, the evolution of the International Monetary Fund, and the effects of trade and economic stability in the global market.

This was my first time renting a book and I think I will so this from now on loved it.

The book arrived in great conditions. The pricing of the book was decent and great for the condition of the book, but still just a high price for a college student.

A basic overview of international business. Lots of illustrations. Very broad. Writing is a bit bland, but easy to read.

Text book for class, I'm not sure if I learned more from the book or the instructor but I did learn some things.

The book was helpful in my class and arrived early

A lot of interesting material and information.

Good book, needed for class. Shipped fast

#### Download to continue reading...

International Business: The Challenges of Globalization (7th Edition) International Business: The Challenges of Globalization (8th Edition) International Business: The Challenges of Globalization Business Plan: Business Tips How to Start Your Own Business, Make Business Plan and Manage Money (business tools, business concepts, financial freedom, ... making money, business planning Book 1) Translation-mediated Communication in a Digital World: Facing the Challenges of Globalization and Localization (Topics in Translation) Professional Nursing: Concepts & Challenges, 7e (Professional Nursing; Concepts and Challenges) The Globalization of World Politics: An Introduction to International Relations Photography Business Box Set: Master the Art of Wedding Photography and Start Your Own Business (business photography, business photography, starting photography business) BUSINESS PLAN: Business Plan Writing Guide, Learn The Secrets Of Writing A Profitable, Sustainable And Successful Business Plan!-business plan template, business plan guide - 2012 International Plumbing Code (Includes International Private Sewage Disposal Code) (International Code Council Series) Challenges of the Muslim World, Volume 19: Present, Future and Past (International Symposia in Economic Theory and Econometrics) International Taxation in America for the Entrepreneur, 2016 Edition: International Taxation for the Business Owner and Foreign Investor Global Turning Points: The Challenges for Business and Society in the 21st Century Strategies for the Green Economy: Opportunities and Challenges in the New World of Business 1493 for Young People: From Columbus's Voyage to Globalization (For Young People

Series) Alabama in Africa: Booker T. Washington, the German Empire, and the Globalization of the New South (America in the World) School of Assassins: Guns, Greed, and Globalization Globalization: A Very Short Introduction (Very Short Introductions) Global Inequality: A New Approach for the Age of Globalization The Last Forest: The in the Age of Globalization